

# \* MEGAN MALLY

## 1 INFORMATION

### 1A WHO IS THIS?

VISUAL DESIGNER | PRINT AND MULTIMEDIA

BFA IN DESIGN 1999 | NORTHERN ILLINOIS UNIVERSITY

PERPETUALLY SEEKING CREATIVE GROWTH AND OPPORTUNITY

### 1B WHERE AND HOW?

CURRENTLY: CHICAGO, ILLINOIS; JUNE OF 2007: PITTSBURGH, PA

WWW.ANTSVILLE.COM

MEGAN@ANTSVILLE.COM

312.731.7443

## 2 WORK EXPERIENCE

### 2A KENDALL COLLEGE, AN ELITE CULINARY AND HOSPITALITY SCHOOL, ART DIRECTOR CHICAGO, IL | 3/2005 - PRESENT

Conceptualize, design and produce any and all creative material requested by the college. Projects have included (but not limited to) marketing brochures, signage, CD-ROM design and development, map and information design, logos, identity systems, invitations, menus, programs and event design, posters, direct mail and full page advertising in Chicago Magazine and local newspapers.

### 2B NETZERO, GRAPHIC DESIGNER

LOS ANGELES, CA | 12/2002 - 8/2004

Created successful in-house and cross-promotional online advertising to drive subscriptions and brand awareness to the NetZero Internet Service. Major partnerships included Sony Pictures, Loews Cineplex, Snapfish and Nascar. Assisted in design and production of print collateral including postcards, logos and software mailers.

### 2C KNOWLEDGE KIDS NETWORK (KIDSEGE.COM), VISUAL DESIGNER

LOS ANGELES, CA | 8/2000 - 9/2002

Designed and produced online educational games and software for children age 4-10. Production included game layout, illustrations, animation and assembly in Flash. Worked closely with Art Director, Producer and Flash Programmers to produce optimal but visually stimulating and highly interactive online games. Assisted in design and production of KidsEdge Software packaging, icon development and marketing materials.

### 2D IMAGINETHAT, WEB DESIGNER

CHICAGO, IL | 2/1999 - 6/2000

Designed and built client websites for online advertising agency. Responsible for concept, design and website execution including HTML coding and Flash.

### 2E FREELANCE

CONTINUAL

Ameriquest and Southern California Edison for Tribal DDB LA (2004), Element Five Productions, Liquidus Media and various multimedia, music, boutiques and non-profits.

## 3 TOOLS

### 3A DESIGN

PHOTOSHOP

ILLUSTRATOR

IN-DESIGN

FLASH

IMAGEREADY

FIREWORKS

QUARK

### 3B CODE

DREAMWEAVER

HOMESITE

HTML HARD CODE

BEGINNER'S CSS

### 3C MISC

ILLUSTRATION

STORYBOARDING

SENSE OF HUMOR

\* References available upon request